

WHITEPAPER

Disclaimer

This document was created by Celadon Coin (CELA) and is only to be used for educational and informative purposes. The information in this paper is not meant to serve as financial advertising. No particular recommendations are intended, and none of the data or analysis offered is meant to serve as the foundation for any investment decision.

This document's contents are not meant to be a prospectus, a solicitation for investment, an encouragement to invest, an offering for investment, a sale or issuance of crypto tokens, or the sale or issuance of any interests in or assets, and nothing in it should be construed as such.

This material might also include factual mistakes as well as typographical errors. No guarantees are made as to the accuracy or completeness of the information presented, and Celadon, its employees, and all of its partners expressly disclaim all responsibility for any such mistakes or omissions.

In this white paper, Celadon makes forward-looking statements based on its beliefs, the assumptions it has made, and the information it has at its disposal. Past performance does not always accurately predict future outcomes; while it can predict future results, it is not always a reliable predictor.

The company may, in its sole discretion and without any obligation or liability to any recipient, update, amend, or rectify this document. No content of this document is intended to bind the company or transfer any rights, obligations, conditions, terms, representations, or guarantees to the recipients or to establish any kind of relationship between the company and the recipient or any other entity.

Table of Contents

01	Disclaimer	I.
02	Abstract	1
03	Mission and Vision	2
04	About	3 - 4
05	Industry Problems and our Solution	5 - 6
06	Our Ecosystem	7 - 13
	 Celadon Coin (CELA) P2E Games NFT Collection NFT Marketplace Crypto Wallet Staking 	
07	Token Economics (Tokenomics)	14 - 15
80	Roadmap	16
09	Connect With Us	17

Abstract

Celadon is a web3 ecosystem development that uses blockchain technology and smart contracts to create a series of P2E games for every game lover and fan. With a wide range of decentralized products, the Celadon ecosystem is establishing a token called "CELA" on the Binance Smart Chain (BSC) network with a pre-built ecosystem and play-to-earn (P2E) crypto games for pleasure and profitability.

We are dedicated to bringing the blockchain gaming industry into the modern era by creating easy-to-play games-ranging from action, role-playing, adventure, sports games, and so on-where the benefits, control, and incentives will benefit not only the designers and developers but also general users and all gaming lovers, thanks to the transparent blockchain network we employ.

Celadon Coin (CELA), the ecosystem's flagship cryptocurrency token built on the Binance Smart Chain (BSC) network, powers the entire ecosystem and decentralized products such as the P2E games, crypto wallet, staking, and others detailed further in this whitepaper.

Mission and Vision

MISSION:

To attract non-crypto game users to blockchain games while also providing more transparent and equal opportunities for existing crypto game users to generate income through a variety of activities available in our games. We achieve this by creating easy-to-play games of different types, that are compatible with any dapps-supported Web3 digital wallet.

VISION:

To establish ourselves as the industry leader in blockchain gaming by developing fun and rewarding multiplayer games that make digital assets more valuable and accessible to both existing cryptocurrency users and non-crypto users through fully decentralized, permissionless smart contracts, and non-fungible tokens.

Our mission is carried out through the use of our native cryptocurrency, CELA, which we use to support the creation of play-to-earn crypto games that has the potential to become a benchmark in the blockchain gaming industry.

About

In the US, gamers alone spent \$60.4 billion on games in 2021, an increase of 8% over the previous year. Also, expenditure on games climbed by a startling 14% from the previous year, and predictions for the foreseeable future indicate that there will be over 3 billion players and that the value of the gaming market might reach \$200 billion by 2023. It's also important to note that accessory purchases by consumers generated \$2.7 billion, a 2% rise.

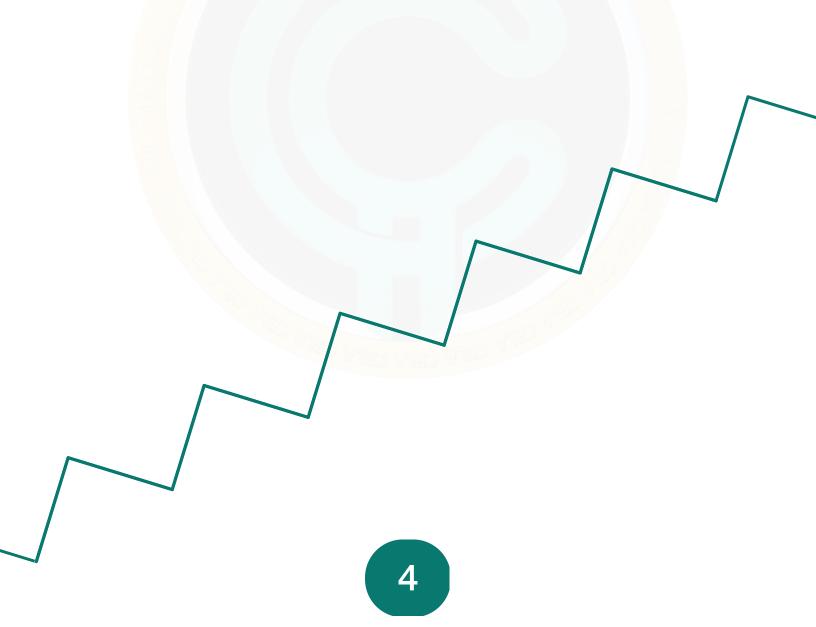
Thanks to Celadon's industry-redefining innovations, gamers will not only have to spend money on accessories but also be able to profit substantially from them.

Celadon is a blockchain ecosystem that focuses mostly on the gaming industry and blends NFT, Defi, cryptocurrency, and gaming to provide consumers with an absolutely breathtaking experience. The CELADON NFT marketplace will expose users to all the features and genres of blockchain NFT ranging from music to videos, digital games to their in-game attributes like skins, battle items, moves, celebrations, and last but not least, fantasy game cards, and many more, will be implemented in addition to the play-to-earn (P2E) crypto game and our flagship CELA token.

There will also be a web3 cryptocurrency wallet that allows owners to store and control their cryptocurrencies, non-fungible tokens (NFTs), and other digital assets. The wallet will feature a user-friendly interface with the ability to swap tokens and connect to decentralized apps (DApps) on the Binance Smart Chain (BSC) blockchain network. Users can also earn money by staking their CELA tokens and non-fungible tokens (NFTs) in a different way from the platform's Defi products.

About

In addition, our goal is to make fungible and non-fungible digital assets more valuable and widely available. Users will be able to not only take true ownership of their digital assets but also earn rewards for ecosystem participation. In the long run, the Celadon ecosystem will include multiple P2E games and a wide range of decentralized products, creating a complete environment where blockchain enthusiasts can easily access almost everything the blockchain domain has to offer.



Industry Problems and Our Solutions

Industry Problems

Both crypto and non-crypto users and game enthusiasts are continuously searching for ways to have premium fun while playing games, generate good income, and maintain complete control over what they do at the same time. However, we realize that the majority of the existing blockchain games do not simultaneously offer them the exceptional pleasure, rewards, and other benefits they want and actually deserve.

The current blockchain gaming ecosystem is largely composed of basic card games and fighting games with simple characters and archaic visuals and features that users do not always find easy to play and interesting, even though most of them are compatible with multiple blockchain networks.

Also, the cost of playing blockchain games is a crucial factor we are considering, as many eager players are held back by the high cost involved in playing most of the currently dominant play-to-earn blockchain games.

Industry Problems and Our Solutions

Our Solutions

The Celadon ecosystem has totally transformed and revolutionized the present state of blockchain gaming with cutting-edge, simple-to-use gameplay, graphics, and functionality. With good and reasonable crypto payouts through smart contracts, we have made it possible for players to compete with one another in completely decentralized, noncustodial settings.

All of our upcoming games, which will come in many forms, provide players with a simple, decentralized, and non-custodial means of interacting with one another while competing for a variety of rewards in both fungible and non-fungible tokens.

In contrast to some games that demand astronomical sums of money from users in order to play their games, we will make it easier and less expensive for all current and future participants in crypto games to take part and obtain what they deserve.

Celadon Coin (CELA)

Celadon Coin (CELA) is a vital component of Celadon's decentralized gaming economy. It incentivizes players who actively interact with our games and rewards developers who contribute to their advancement. In essence, CELA acts as the game's currency, a reward for participation and staking, and a key to the decentralized government, all with built-in utility, staking incentives, governance, and deflationary qualities.

CELA, the native deflationary token of Celadon, is a core utility token employing the BEP20 standard while also serving as the main fungible token for transaction processing and rewarding users for interactions with our products.

Additionally, we anticipate that people will use our native NFTs marketplace to publish, trade, and collect rare and never-seen-before digital assets that have been released on the blockchain by their creators. As such, users will be able to use CELA tokens to purchase these digital assets, which can be easily sold in the market and are completely protected using blockchain technology and smart contracts, much like it happens today in many other play-to-earn NFT games

The Celadon platform as a whole makes use of the Binance Smart Chain (BSC) network, one of the most evolving and promising blockchain networks that allow users to complete transactions more quickly and for less transactional charges.

BSC is the most efficient network for dealing with network congestion and rising gas prices, with an average transaction charge of roughly \$0.3 and a block time of about 3 seconds. It is also a well-known blockchain network that enables smart contracts to automate every transactional activity, as well as the availability of decentralized apps (DApps) and other DeFi protocols.

Some CELA Multi-Utility Token Use Cases



Gaming Rewards & In-game Payments

Weapons and Character Creation & Upgrade





NFTs Minting and Purchase

Stake to Earn



CELA Token Details

Token Name	Celadon Coin
Token Symbol	CELA
Decimal	14
Total Supply	1 Billion
Blockchain Network	Binance Smart Chain (BSC) Network
Token Standard	BEP-20

Play to Earn (P2E) Games

Our play-to-earn games will function as a decentralized, trustless, and non-custodial smart contract, making it simple for anyone to participate in crypto-fighting and other kinds of games, regardless of prior experience with cryptocurrencies. For instance, in our action fighting games, users can use multiple weapons and explosions to defeat their opponents and earn rewards in the form of rare digital assets as well as CELA tokens, which can be withdrawn instantly to their crypto wallets at any stage of their winnings.

Similar things are also available in other types of games, such as platformers, sports games, simulation games, role-playing ones, and so on.

Players can earn amazing crypto rewards by using their free time to play our games. Any user with a blockchain-connected web wallet (like Metamask, Trust wallet, or our upcoming wallet) will find it easy to use the games' frameworks to execute trustless, decentralized, non-custodial competitions with friends and complete strangers via smart contracts.

Furthermore, the NFT players available in these games can become stronger by upgrading and wearing different equipment that is obtainable from our NFT marketplace. The more powerful players can earn better in-game rewards. So, players can strengthen their players as soon as possible and fight for additional prizes.

NFTs Collection

We will also release a collection of hand-crafted NFT arts created by high-profile, award-winning artists who have worked with and are still working with top gaming companies. These NFTs will take reallife inspirations from all over the globe and transform them into adorable, endearing, relatable, and—most importantly—rare characters that can be purchased and sold by anyone at any time.

CELADON NFT collectibles will adhere to all forms of authentication as well as a high level of uniqueness, which will be validated on a blockchain network. Upon their release, these NFTs could end up becoming the next generation of crypto kitties and turning into a renowned collection. With this, users will be offered the chance to turn their lives around by showcasing their rare and skillfully crafted NFTs. We will also make sure that all of the NFTs available on our marketplace are unique.

Our upcoming NFTs collection will have a clear transfer clause that indicates that they can be resold to almost anybody around the globe, resulting in a broader pool of potential adopters while also serving purposeful functions such as generating income from the secondary market of reselling the NFTs, all thanks to the smart contracts we adopt.

NFTs Marketplace

CELADON will also be developing an NFT marketplace of its own toward the completion of its primary mission. This NFT marketplace will continue the legacy of the most well-known musicians in the world and serve as an exhibition and launching pad for upcoming artists in their early careers.

The CELADON NFT Marketplace will take on all the well-known as well as brand-new NFT genres, encompassing the range from coinage to the listing of musicians, art collectors, videographers, authors, composers, and gaming crafts, as well as tangible products to sell, buy, and trade.

With our marketplace, customers will be able to execute anything related to the trading of non-fungible tokens (NFTs) with the help of Celadon Coin (CELA), which will act as the native token of the CELADON NFT Marketplace. Also, gamers will be able to easily buy their in-game heroes, weapons, and other necessary accessories on the fully stocked marketplace.

Crypto Wallet

Users will have the opportunity to buy, store, or exchange any tokens or digital assets of their choice in a decentralized fashion using Celadon's upcoming cryptocurrency wallet. The non-custodial CELADON wallet may be used as a comfortable place to keep cryptocurrency assets built on the Binance Smart Chain (BSC) Network. This wallet enables users to hold and even do long-time storing of BEP-20, BEP-721, and BEP-1155 standard tokens, including other upcoming versions that might be released in the BSC ecosystem.

Staking

By staking, users will help the Celadon ecosystem's safety net grow and foster a sense of community among users and potential investors. The availability of CELA for trading on various cryptocurrency exchange platforms—both centralized and decentralized—will be ensured by this staking function.

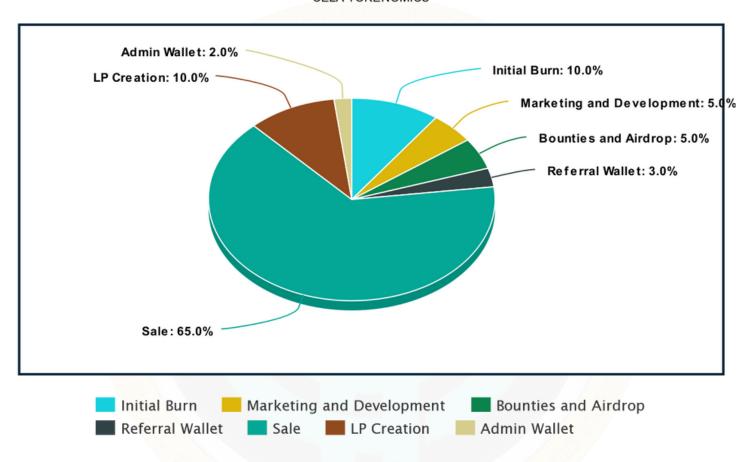
After the staking period has ended, users are rewarded with extra CELA tokens and other supported cryptocurrencies. These interest-generated tokens can be collected based on the varying lock-in periods, which can be as short as a single day to as long as months, based on the users' decision. The bigger their stakes and lock-in period are, the heftier the incentive they will gain at the end of the given period.

This allows users to create a passive income stream for themselves and make money from their crypto assets while they sleep rather than having them lie dormant in their wallets.



Tokenomics

CELA TOKENOMICS



Tokenomics

Initial Burn	10%
Marketing and Development	5%
Bounties and Airdrop	5%
Referral Wallet	3%
Sale	65%
LP Creation	10%
Admin Wallet	2%

Roadmap

In the near future, the CELADON COIN team will offer a variety of valuable creations for its users and investors. The team is working hard to establish an ecosystem that will provide additional benefits to the CELA token and its holders, resulting in increased token value and usefulness.

PHASE 1

- · Launch of NFTs Marketplace
- · Launch of NFTs Collection

PHASE 2

- Launch of play-to-earn (P2E) crypto games for Celadon Coin (CELA) holders
- First-of-a-kind token to allow users to earn rewards by playing games

PHASE 3

- Launch of Celadon native BEP-20 Crypto wallet and exchange
- Users can buy, store, and exchange crypto

Connect With Us

Please contact the team using the information below if you have any questions, requests, or other information you'd like to share with us. We will always be happy to attend to you as soon as possible.

Email: info@celadoncoin.com

Twitter: @CeladonCoin

f Facebook: @Celadon-Coin

in LinkedIn: @Celadon-coin

Quora: @Celadon-Coin

Reddit: @Celadoncoin

